

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: MAYORS AGAINST ILLEGAL GUNS(178622)
Action Fund
909 3rd Ave
New York, NY 10022-4731

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-83766
Contract Dates: 04/08/2013-04/10/2013
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-560462
Invoice Date: 04/14/2013
Billing Cycle: Weekly
Billing Period: 04/01/2013-04/14/2013

Page 1 of 7

PAY BY 05/14/2013
Net 30 days

In Account With: LUC MEDIA(32354)
25 Whitlock Pl SW Ste 201
Marietta, GA 30064-3142
ATTN:Accounts Payable

Product Desc: MAYORS AGAINST ILLEGAL GUNS

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	20:58:00-21:00:00	04/08/2013-04/08/2013	M	30	1	15,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
04/08/2013-04/14/2013		M	1	15,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/08/2013	Mo	08:58:31 PM		MAIG13PA1930H	30	15,000.00			
2	5A MORN NEWS	04/09/2013-04/10/2013	. T W	30	2	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
04/08/2013-04/14/2013		. T W	2	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/09/2013	Tu	05:21:42 AM		MAIG13PA1930H	30	400.00			
04/10/2013	We	05:17:01 AM		MAIG13PA2030H	30	400.00			
3	5:30AM NEWS THIS MORNING	04/09/2013-04/10/2013	. T W	30	2	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
04/08/2013-04/14/2013		. T W	2	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/09/2013	Tu	05:49:28 AM		MAIG13PA1930H	30	500.00			
04/10/2013	We	05:52:38 AM		MAIG13PA2030H	30	500.00			
4	THIS MORNING (5:58-7AM)	04/09/2013-04/10/2013	. T W	30	2	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
04/08/2013-04/14/2013		. T W	2	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/09/2013	Tu	06:53:25 AM		MAIG13PA1930H	30	800.00			
04/10/2013	We	06:18:17 AM		MAIG13PA2030H	30	800.00			

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5	CBS THIS MORNING	04/09/2013-04/10/2013	. T W	30	4	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
04/08/2013-04/14/2013		. T W	4	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/09/2013	Tu	08:24:31 AM		MAIG13PA1930H	30	450.00			
04/09/2013	Tu	08:59:16 AM		MAIG13PA1930H	30	450.00			
04/10/2013	We	07:29:26 AM		MAIG13PA2030H	30	450.00			
04/10/2013	We	08:24:31 AM		MAIG13PA2030H	30	450.00			
6	ANDERSON COOPER	04/09/2013-04/10/2013	. T W	30	2	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
04/08/2013-04/14/2013		. T W	2	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/09/2013	Tu	09:21:33 AM		MAIG13PA1930H	30	450.00			
04/10/2013	We	09:19:47 AM		MAIG13PA2030H	30	450.00			
7	LET'S MAKE A DEAL	04/09/2013-04/10/2013	. T W	30	2	750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
04/08/2013-04/14/2013		. T W	2	750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/09/2013	Tu	10:23:59 AM		MAIG13PA1930H	30	750.00			
04/10/2013	We	10:27:33 AM		MAIG13PA2030H	30	750.00			
8	THE PRICE IS RIGHT 11AM-12NOON	04/09/2013-04/10/2013	. T W	30	2	900.00			

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<div><div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>MTWTFSS</div><div>. T W</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>900.00</div></div></div></div>									
<div><div><div><div>Air Date</div><div>04/09/2013</div></div><div><div>Day</div><div>Tu</div></div><div><div>Air Time</div><div>11:29:21 AM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>MAIG13PA1930H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>900.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
<div><div><div><div>Air Date</div><div>04/10/2013</div></div><div><div>Day</div><div>We</div></div><div><div>Air Time</div><div>10:58:12 AM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>MAIG13PA2030H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>900.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
9	TALK PHILLY		04/09/2013-04/10/2013		. T W		30	2	550.00
<div><div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>MTWTFSS</div><div>. T W</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>550.00</div></div></div></div>									
<div><div><div><div>Air Date</div><div>04/09/2013</div></div><div><div>Day</div><div>Tu</div></div><div><div>Air Time</div><div>12:07:56 PM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>MAIG13PA1930H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>550.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
<div><div><div><div>Air Date</div><div>04/10/2013</div></div><div><div>Day</div><div>We</div></div><div><div>Air Time</div><div>12:09:06 PM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>MAIG13PA2030H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>550.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
10	CBS SOAP OPERA ROTATION		04/09/2013-04/10/2013		. T W		30	2	600.00
<div><div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>MTWTFSS</div><div>. T W</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>600.00</div></div></div></div>									
<div><div><div><div>Air Date</div><div>04/09/2013</div></div><div><div>Day</div><div>Tu</div></div><div><div>Air Time</div><div>12:28:27 PM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>MAIG13PA1930H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>600.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
<div><div><div><div>Air Date</div><div>04/10/2013</div></div><div><div>Day</div><div>We</div></div><div><div>Air Time</div><div>12:26:57 PM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>MAIG13PA2030H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>600.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
11	THE TALK		04/09/2013-04/10/2013		. T W		30	2	500.00
<div><div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>MTWTFSS</div><div>. T W</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>500.00</div></div></div></div>									
<div><div><div><div>Air Date</div><div>04/09/2013</div></div><div><div>Day</div><div>Tu</div></div><div><div>Air Time</div><div>02:28:39 PM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>MAIG13PA2030H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>500.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
<div><div><div><div>Air Date</div><div>04/10/2013</div></div><div><div>Day</div><div>We</div></div><div><div>Air Time</div><div>02:28:33 PM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>MAIG13PA2030H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>500.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
12	THE DOCTORS		04/09/2013-04/10/2013		. T W		30	2	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
04/08/2013-04/14/2013		. T W		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/09/2013	Tu	03:26:27 PM		MAIG13PA2030H	30	500.00			
04/10/2013	We	03:37:21 PM		MAIG13PA2030H	30	500.00			
13	DR. PHIL		04/09/2013-04/10/2013		. T W		30	2	900.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
04/08/2013-04/14/2013		. T W		2		900.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/09/2013	Tu	04:56:26 PM		MAIG13PA2030H	30	900.00			
04/10/2013	We	04:49:08 PM		MAIG13PA2030H	30	900.00			
14	5PM EARLY NEWS		04/09/2013-04/10/2013		. T W		30	2	850.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
04/08/2013-04/14/2013		. T W		2		850.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/09/2013	Tu	05:40:45 PM		MAIG13PA2030H	30	850.00			
04/10/2013	We	05:53:51 PM		CNMM0001000	30	850.00			
15	NEWS 3 AT 6		04/09/2013-04/10/2013		. T W		30	2	1,400.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
04/08/2013-04/14/2013		. T W		2		1,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/09/2013	Tu	06:13:16 PM		MAIG13PA2030H	30	1,400.00			
04/10/2013	We	06:22:19 PM		CNMM0005000	30	1,400.00			

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16	CBS EVENING NEWS	04/09/2013-04/10/2013	. T W	30	2	1,200.00			
<div><div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>MTWTFSS</div><div>. T W</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>1,200.00</div></div></div></div>									
<div>Air Date</div>	<div>Day</div>	<div>Air Time</div>	<div>M/G For</div>	<div>Material</div>	<div>Dur</div>	<div>Rate</div>	<div>Debit</div>	<div>Credit</div>	<div>Remarks</div>
04/09/2013	Tu	06:58:55 PM		MAIG13PA2030H	30	1,200.00			
04/10/2013	We	06:50:03 PM		DOFL-PHL-30	30	1,200.00			
17	ENTERTAINMENT TONIGHT	04/09/2013-04/10/2013	. T W	30	2	1,200.00			
<div><div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>MTWTFSS</div><div>. T W</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>1,200.00</div></div></div></div>									
<div>Air Date</div>	<div>Day</div>	<div>Air Time</div>	<div>M/G For</div>	<div>Material</div>	<div>Dur</div>	<div>Rate</div>	<div>Debit</div>	<div>Credit</div>	<div>Remarks</div>
04/09/2013	Tu	07:16:48 PM		MAIG13PA2030H	30	1,200.00			
04/10/2013	We	07:25:36 PM		CNMM0001000	30	1,200.00			
18	THE INSIDER	04/09/2013-04/10/2013	. T W	30	2	1,400.00			
<div><div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>MTWTFSS</div><div>. T W</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>1,400.00</div></div></div></div>									
<div>Air Date</div>	<div>Day</div>	<div>Air Time</div>	<div>M/G For</div>	<div>Material</div>	<div>Dur</div>	<div>Rate</div>	<div>Debit</div>	<div>Credit</div>	<div>Remarks</div>
04/09/2013	Tu	07:29:02 PM		MAIG13PA2030H	30	1,400.00			
04/10/2013	We	07:47:05 PM		CNMM0005000	30	1,400.00			
19	LATE NEWS	04/10/2013-04/10/2013	. . W	30	1	3,000.00			
<div><div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>MTWTFSS</div><div>. . W</div></div><div><div>Spots Per Week</div><div>1</div></div><div><div>Rate</div><div>3,000.00</div></div></div></div>									
<div>Air Date</div>	<div>Day</div>	<div>Air Time</div>	<div>M/G For</div>	<div>Material</div>	<div>Dur</div>	<div>Rate</div>	<div>Debit</div>	<div>Credit</div>	<div>Remarks</div>
04/10/2013	We	11:28:30 PM		DOFL-PHL-30	30	3,000.00			

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20	DAVID LETTERMAN		04/09/2013-04/10/2013		. T W		30	2	1,000.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
04/08/2013-04/14/2013		. T W		2		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
04/09/2013	Tu	11:46:01 PM		MAIG13PA2030H	30	1,000.00				
04/10/2013	We	11:47:38 PM		CNMM0001000	30	1,000.00				
21	23:28:00-23:28:00		04/08/2013-04/08/2013		M		30	2	5,000.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
04/08/2013-04/14/2013		M		1		5,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
04/08/2013	Mo				30			5,000.00	Preempted	
04/08/2013	Mo	12:19:27 AM	04/08/2013	MAIG13PA1930H	30	5,000.00	5,000.00		Makegood in 21:00:00-00:20:00	
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		41		52,600.00		7,890.00	44,710.00	5,000.00	5,000.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: MAYORS AGAINST ILLEGAL GUNS(178622)
Action Fund
909 3rd Ave
New York, NY 10022-4731

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-83766
Contract Dates: 04/08/2013-04/10/2013
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-560462
Invoice Date: 04/14/2013
Billing Cycle: Weekly
Billing Period: 04/01/2013-04/14/2013

PAY BY 05/14/2013
Net 30 days

In Account LUC MEDIA(32354)
With: 25 Whitlock Pl SW Ste 201
Marietta, GA 30064-3142
ATTN:Accounts Payable

Product Desc: MAYORS AGAINST ILLEGAL GUNS

Broadcast airtimes represented are reported to the nearest second.

Billing Notes		
<div>Wire Transfer Instructions:</div> <div>For Billing Inquiries Please Contact: Controller's Dept. 212-975-1900</div>		
Gross Billing		52,600.00
Trade Value		0.00
Agency Commission		7,890.00
Local Tax		0.00
State Tax		0.00
Pre Paid Amount		0.00
Pay This Amount		44,710.00

Warranty - We warrant the above broadcasts were made according to the official station log.